# ZILAWS PRIVACY STATEMENT

Your privacy is important to us. This Privacy Policy explains what personal data we collect from you, how we use it, and your rights related to its use.

#### What Information We Collect

Only usage data that Microsoft Clarity collects.

## Microsoft Clarity

We partner with Microsoft Clarity and Microsoft Advertising to capture how you use and interact with our website through behavioral metrics, heatmaps, session replay, your IP address, device's screen size, type, geographic location and preferred language to improve ZilaWS. Website usage data is captured using first and third-party cookies and other tracking technologies to determine the popularity of products/services and online activity. Additionally, we use this information for site optimization, fraud/security purposes, and advertising. For more information about how Microsoft collects and uses your data, visit the <u>Microsoft Privacy Statement</u>.

#### How the team of ZilaWS use your information

We use the information we collect to provide, maintain, and improve our services, to develop new ones, and to protect our users.

### Your Rights

You can opt out of cookie usage when visiting our website (zilaws.com or zila.ws) for the first time or by resetting the local website data of your internet browser, reloading the site, and clicking the "Reject" button on the cookie privacy prompt at the bottom of your screen.

*Microsoft Clarity* utilizes the system built by the *Digital Advertising Alliance* to enable opt-out experiences for customers. You can opt out of *Clarity* telemetry by selecting *Microsoft* <u>here</u>. If you install the <u>Protect My Choices</u> app for your browser, you can ensure your opt-out preference is saved.

## Changes to This Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.

#### Contact Us

If you have any questions about this Privacy Policy, please contact us on the following email address: admin@zilaws.com

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